

Alyscia Cunningham

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Who is Alyscia?

Alyscia Cunningham is an entrepreneur, author, filmmaker and photographer who has contributed to the Smithsonian, National Geographic, Discovery Channel and AOL. After the outstanding success of her first book, *Feminine Transitions*, a photographic book featuring portraits of raw feminine beauty, Cunningham has written and published her second pictorial book and the much-anticipated documentary film, *I Am More Than My Hair*. The book features 138 portraits of 46 females and their storylines of their hair loss experience, as well as women who cut their hair in solidarity with their loved one.

Filmed, directed and produced by Alyscia, the documentary includes interviews with women who have experienced hair loss (alopecia) and explores the relationship between their emotions and the media's portrayal of beauty standards. Alyscia creates these important and future ventures with respect to art for social change.

Alyscia leads the Washington DC Metro Chapter of *Moms-In-Film* and is one of the Frontline Voices of *Stop the Beauty Madness*, a campaign aimed at changing the perceptions of beauty worldwide. Her work has been featured on Fox5, ABC 7, The Huffington Post, Cosmopolitan, The Washington Post, APlus, and Proud2BMe.

Please visit Alyscia.com to learn more about Alyscia and her amazing work. You are also invited to watch her video introduction of [Feminine Transitions](#) and film trailer; [I Am More Than My Hair](#).

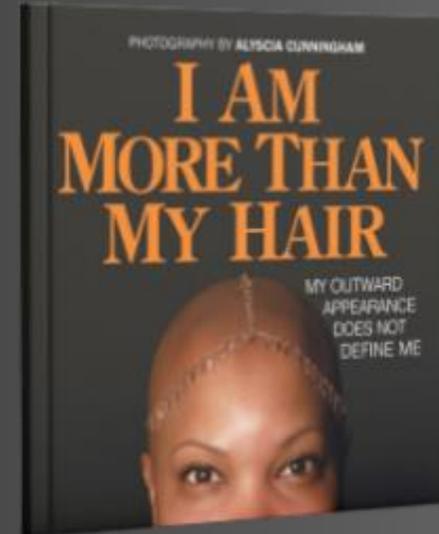


BOOKS

1

I Am More Than My Hair

Through the eyes and lens of a photographer and a filmmaker, Alyscia Cunningham has the remarkable ability to capture the inner-beauty that captivates viewers and readers alike. With her new book, *I Am More Than My Hair*, she strives to use her photos to illustrate and celebrate the beauty of bald women, thus raising awareness of alopecia (the partial or complete loss of hair from the body where it normally grows).

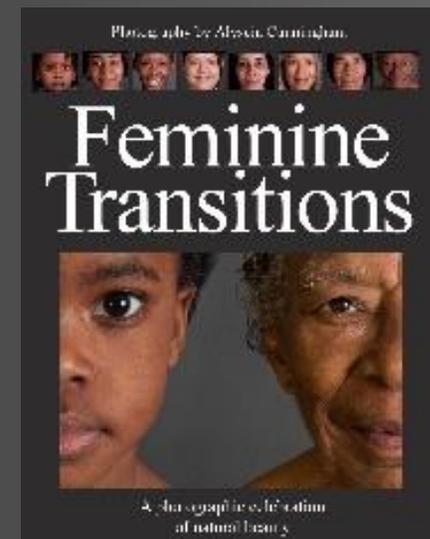


2

Feminine Transitions

Feminine Transitions is an extraordinary book featuring a series of touching and inspiring full-color photographic portraits that demonstrate the subtle elegance and genuine beauty of human female faces between the ages of 7 weeks and 103 years.

Feminine Transitions un.masks women and reveals exquisitely that youth is beautiful, old is beautiful, and natural is beautiful.



FILM/VIDEO

I Am More Than My Hair

From the time we are young, girls are pressured into a set belief of beauty standards. Hair is certainly high on the list and is often labeled as our "crown and glory." Where does this notion fit for females with alopecia (the partial or complete absence of hair from areas of the body where it normally grows)?

I Am More Than My Hair, is a documentary film short that includes stories of females who've experienced hair loss and dives into the connection of their emotions in relation to the media's standards of beauty.



Beauty Is

Beauty Is, an experimental short film with a collective response to one question. What is beauty and what does it mean to you? The film short includes responses from six women who all see beauty in their own unique way.



CONTACT INFO



FEATURED IN

THE HUFFINGTON POST

Daily Mail

WAY! Women, Action, & the Media

The Washington Post

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