

**A&CBOOKS**

# FEMININE TRANSITIONS

Sponsorship Package  
2013

Sponsorship Contact:  
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## About Alyscia Cunningham and *Feminine Transitions*

An accomplished photographer who has contributed to such outlets as National Geographic, Discovery Channel and America Online, Alyscia Cunningham began to notice a lack of self-confidence in many of her female subjects, particularly in women over the age of 40. Setting out to combat society's pervasive focus on anti-aging treatments and cosmetic modifications, Alyscia began taking portraits of girls and women in their natural states, completely free of makeup and other cosmetic enhancements.

The result is a refreshing and inspiring series of photographs that reveals the elegance, subtly and honest beauty of females ranging from 7 months old to 103 years old. These striking images are collected in *Feminine Transitions*, a gorgeous, full-color, hardcover book that will be released in the summer of 2013.

At the time of the book's release, Alyscia will embark on a series of photography exhibitions around the country, where she'll display her portraits and speak about the importance of celebrating the body's physical changes and recognizing feminine beauty in its natural state. In addition to reaching out to girls and women at her exhibitions, Alyscia will also donate 5% of the book's proceeds to female empowerment groups.

## Why Your Support is Needed

Each valued sponsor of *Feminine Transitions* plays an essential role in helping thousands of girls and women love what they see in the mirror and feel more comfortable in their skin. Your sponsorship dollars will directly fund the book's production and the *Feminine Transitions* exhibition, is currently slated to appear in ten U.S. states, including DC, CA, OH, IL, NY, NC, SC, TN, GA, AL and UT.

For your generous contribution, you will receive signed and personalized copies of *Feminine Transitions* along with recognition in the book's marketing materials, which will be distributed to hundreds of media outlets. Higher-level sponsors can take advantage of tickets to the *Feminine Transitions* book launch party, prominent logo placements and even a full photography session from Alyscia Cunningham Photography.

In order to spread this important message of self-confidence to communities around the country, this project relies on support from individuals and organizations like yours. Please help make an impact and be part of this global movement by partnering with *Feminine Transitions* at one of our sponsorship levels. Thank you for your consideration and your generosity.

For more details please contact:

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## PARTNERSHIP / CORPORATE SPONSORSHIP LEVELS

Benefit	Exhibitor	Collections	Assemblage	Feminity	Portraiture	Local
CONTRIBUTION LEVEL	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Logo showcased on the title page of all of the copies of the first edition print of <i>Feminine Transitions</i>	✓	✓	✓	✓		
A full studio photography session from Alyscia Cunningham Photography	✓					
A speaking engagement from Alyscia Cunningham	✓	✓				
Logo prominently displayed at all <i>Feminine Transitions</i> exhibitions	✓	✓	✓	✓		
Tickets to the <i>Feminine Transitions</i> book launch party	8	6	4	4	2	2
Logo placement on the homepage of the Alyscia Cunningham Photography website for 6 months or longer	✓	✓	✓	✓	✓	
Recognition on all <i>Feminine Transitions</i> marketing materials	✓	✓	✓			
Recognition as a corporate sponsor in the <i>Feminine Transitions</i> monthly newsletter	✓	✓	✓	✓	✓	✓
Five signed and personalized copies of <i>Feminine Transitions</i>	✓	✓	✓	✓	✓	✓