
Press Release

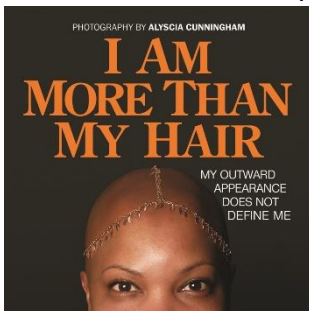
FOR IMMEDIATE RELEASE
September 2018

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AC Media will host a **Book Launch Party** on Saturday, September 9, 2018 starting at 5:00p.m. at the Busboys and Poets, 5331 Baltimore Ave, Hyattsville, MD 20781. The second book by Alyscia Cunningham is ***"I Am More Than My Hair: My Outward Appearance Does Not Define Me"*** is an exciting look at females with the medical condition alopecia.

The author Mrs. Cunningham will present her research, message and position on redefining beauty and baldness. On September 30, 2018 (date TBD) there will be the launch of the film ***"I Am More Than My Hair"*** a documentary film that features interviews with six females who've experienced alopecia and the connection of their emotions to the media's standards of beauty.

From the time we are young, girls are pressured into a set belief of beauty standards. Hair is certainly high on the list and is often labeled as our "crown and glory." Where does this notion fit for females with alopecia (the partial or complete absence of hair from areas of the body where it normally grows; baldness)? This new coffee table book should bring light to the issue. The book *I Am More Than My Hair: My Outward Appearance Does Not Define Me* features 138 portraits of 46 females and the stories of their experience with hair loss as well as females who cut their hair in solidarity of a loved one.



The book may be purchased at www.Alyscia.com and Amazon.com.

We will appreciate a RSVP on [Eventbrite](https://www.eventbrite.com)

For more information visit www.Alyscia.com